Wednesday, May 17, 2017

+ 4:00–5:00 p.m.  Reception for New Attendees and Guests

+ 4:30–6:30 p.m.  Platinum Sponsor Welcome Reception  
Registered Attendees and Paid Guests Welcome

Thursday, May 18, 2017

+ 7:00–8:30 a.m.  Silver Sponsor Breakfast in Exhibit Area  
Registered Attendees and Paid Guests Welcome

+ 7:00–8:15 a.m.  PIAA PAC Breakfast  
(By Invitation Only)

+ 8:30–9:15 a.m.  Welcome and Opening Remarks  
Fellows Recognition, Leadership Awards, PIAA Award of Excellence in Honor of Peter Sweetland  
*Richard E. Anderson, MD, FACP, Chair, PIAA*  
*Brian K. Atchinson, President & CEO, PIAA*  
*Tamara D. Huffman, Chair, 2017 Medical Liability Conference*

+ 9:15–10:15 a.m.  21st Century Medicine: IT, New Practice Methods, and More  
*Robert M. Wachter, MD, Chair of the Department of Medicine, Chief, Division of Hospital Medicine*  
*Marc and Lynne Benioff Endowed Chair, University of California, San Francisco*

Robert M. Wachter, MD, is an internationally acclaimed leader in healthcare safety, quality, policy, and IT. Currently a professor and chair of the Department of Medicine at the University of California, San Francisco, where he directs the 60-physician Division of Hospital Medicine, Dr. Wachter is regarded as the “father” of the hospitalist field, currently the fastest-growing specialty in the history of modern medicine. He was named by Modern Healthcare as one of the 50 most influential physician executives in the U.S. for 2016 and also as one of the 100 most influential people in healthcare.

Dr. Wachter will draw upon his personal experiences and real-life case examples to explore some of the unforeseen consequences of information technology—including the recent development of employing scribes (so doctors and patients can look each other in the eye once again), alert fatigue, and the tendency for clinicians to defer to a new kind of authority (an electronic one, namely, the clinical decision software housed in the EHR). He will also present some promising new solutions that may help healthcare professionals make the best use of IT.

In addition, Dr. Wachter will discuss how physicians are prone to looking outside their institution for answers, and are not likely to consider the tradeoffs inherent in resource allocation. In light of these tendencies, all within the context of a rapidly evolving healthcare system, he will explain why it is imperative that healthcare professionals move in new directions. He will also provide some cautionary advice about what may be lost if the pendulum toward totally new ways of practicing medicine swings too far.
10:15–10:45 a.m. Refreshment Break in Exhibit Area

10:45 a.m.–Noon Concurrent Session I 
Leveraging Data to Change the Risk Mitigation Game
Richard K. Hammer, MD, Senior Vice President of Reimbursement Strategies, SE Quality Consulting 
James W. Saxton, Esq., Chief Executive Officer, Saxton & Stump, LLC

Empowering doctors with their own data could serve as one of the foundational elements necessary for success in the near future. Already, it has emerged as a necessary component of value-based reimbursement and risk contracting. Utilized in a very specific way, data can also provide the essential knowledge for sound medical and healthcare professional liability risk mitigation. The speakers will examine how this recent change in the environment has given rise to a new opportunity, with an actual demonstration of how this “game-changing” development can work.

10:45 a.m.–Noon Concurrent Session I
Storm on the Horizon: Determining the Next Claims Hurricane
Moderator:
Sarah E. Pacini, JD, Chief Executive Officer, Cooperative of American Physicians, Inc.
Panel:
Barbara H. Glogiewicz, BSN, Esq., Director, Fennemore Craig, P.C.
Joel C. Hopkins, Esq., Partner, Saul Ewing
Matthew Nielsen, Esq., Vice President, Claims, OMS National Insurance Company, RRG

Medical and healthcare professional liability (MPL/HPL) insurers have been adapting to tectonic-level shifts in healthcare delivery, including a greater emphasis on value-based payment approaches, the growth of consolidated provider systems, increasing oversight by state and federal regulators, and the expanding role of information technology. Not only are these changes likely to have a significant impact on current underwriting practices and claims management; in addition, they may well give rise to new areas of insurance risk.

This session will discuss emerging trends in handling traditional MPL claims, with an emphasis on the impact of healthcare reform. Essential topics covered will include the concentration of risk, the prospect of new theories of liability and whether they may contribute to as-yet-unforeseen risks. From the discussion, MPL/HPL executives and board members will gain an appreciation of the potential upcoming shift in risk exposures.

Noon-2:00 p.m. Gold Sponsor Luncheon
Working with Government: An Inside Look for Healthcare and MPL/HPL
Donna Lynne, DrPH, Lieutenant Governor, State of Colorado

Donna Lynne was sworn in as Colorado’s 49th Lieutenant Governor in 2016. She is widely respected as a leader in the private sector and as an expert in the health field. Before this, Dr. Lynne served as the Executive Vice President of Kaiser Foundation Health Plan Inc. and Kaiser Foundation Hospitals, and as Group President responsible for its Colorado, Pacific Northwest, and Hawaii regions-overseeing an $8 billion budget, 1.4 million members, and 16,000 employees. Dr. Lynne was also previously the Executive Vice President and Chief Operating Officer for Group Health Inc., a $2.5 billion managed care organization.

Dr. Lynne will share her experiences in making the change from a position as a private sector healthcare executive to becoming a public official and the key lessons she has learned in making this change, and from her time in public office. She will also discuss the essential elements of what healthcare professionals, including leaders in the medical and healthcare professional liability insurance industry, need to understand about how government can, and will, affect them—and the essential role they can play in shaping public policy.
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<th>Time</th>
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<td>2:00–3:15</td>
<td>Board Governance in Today’s Complex World of Business and Medicine</td>
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<td><strong>Moderator:</strong> Victor T. Adamo, JD, CPCU, Director, The Mutual Risk Retention Group, Inc.</td>
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<td><strong>Panel:</strong> Fabiola Cobarrubias, MD, Director, NORCAL Mutual Insurance Company</td>
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<td>Edwin A. Naylor, Esq., Partner, Moye White LLP</td>
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<td>Jack P. Stephenson, Jr., Esq., Partner, Burr &amp; Forman, LLP</td>
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As the worlds of medicine and business become increasingly complex and are subject to greater regulation and scrutiny, this session will educate board members and company executives about the duties and responsibilities directors owe to their companies and the stakeholders they represent.

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<td>2:00–3:15</td>
<td>A Global Look at Patient Compensation Systems and Other Approaches</td>
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<td><strong>Moderator:</strong> Anne E. Bryant, Senior Director of Government Relations, Physicians Insurance A Mutual Company</td>
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<td><strong>Panel:</strong> Robert A. Hendry, MBChB, MPhil, Medical Director, Medical Protection Society</td>
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<td>Amy Madden, MD, HealthResearch Community Health Centers; Past Chair, Legislative Committee, Maine Medical Association</td>
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<td>Neil Morrell, President, MAG Mutual Insurance Company</td>
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A panel, including a speaker from the United Kingdom, will discuss the current proposed legislation that would transfer MPL to a no-fault, workers compensation-type system. The speakers will compare that approach with what other countries have done to establish administrative remedies for MPL claims. In particular, the panel will focus on the differences in the healthcare and legal systems that may make such programs relatively more feasible for some other countries, but less so for the United States. Mr. Hendry will point out the pros and cons of such a law, even within a system that is more suitable to an administrative remedies approach.

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<td>3:45–5:00</td>
<td>The Data Privacy and Security Landscape: Today’s Threats and Risk Mitigation Methods</td>
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<td><strong>Moderator:</strong> Robert O. Barberi, Jr., Vice President, Team Lead – Cyber Security &amp; Professional Liability, Willis Towers Watson</td>
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<td><strong>Panel:</strong> Gamelah Palagonia, FIP, CIPM, CIPT, Senior Vice President, Willis Towers Watson</td>
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Find out about the latest threats and risks posed by cyber criminals—as well as their sophisticated new tools. The panel will describe the evolving regulatory environment and the risk mitigations methods that organizations can deploy to reduce their exposures to data breaches and cyber-attacks.

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<td>3:45–5:00</td>
<td>Unexpected Medical Outcomes: Myths vs. Reality</td>
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<td><strong>Moderator:</strong> Jaan Sidorov, MD, Chair, NORCAL Mutual Insurance Company</td>
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<td><strong>Panel:</strong> Mary Jane Osmick, MD, Vice President/Medical Director, Medical Services Department, American Specialty Health</td>
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<td>Gordon Wallace, MD, FRCPC, Managing Director, Safe Medical Care, Canadian Medical Protective Association</td>
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What are the major drivers of adverse medical outcomes? Is it medical errors, as many believe, or is it the lifestyle choices that patients make? Do cultural differences among the world’s populations play a role? This session will drill down to discern the real causes of untoward medical results, in the United States and internationally.

+ 5:00–6:30 p.m.  Platinum Sponsor Reception
  Registered Attendees and Paid Guests Welcome

Friday, May 19, 2017

+ 7:00–9:00 a.m.  Silver Sponsor Breakfast in Exhibit Area
  Registered Attendees and Paid Guests Welcome

+ 8:00–9:00 a.m.  Annual Meeting of Members
  Richard E. Anderson, MD, FACP, Chair, PIAA
  Brian K. Atchinson, President & CEO, PIAA

+ 9:00–9:15 a.m.  PIAA Award of Excellence

+ 9:15–10:15 a.m.  General Session
  MPL Insurance Industry Performance: What’s the Latest?
  Chad C. Karls, FCAS, MAAA, Principal & Consulting Actuary, Milliman, Inc.

  Mr. Karls will brief attendees on the essential historical and current financial results of the MPL industry, highlighting the primary drivers behind the industry’s improved capital position. He will also comment on the several factors now in play that may well culminate in an emerging hard market. With a fuller understanding of the underlying drivers of the industry’s financial condition, attendees will know the particular metrics they should be watching closely, in anticipation of the eventual hardening market.

+ 10:15–10:45 a.m.  Refreshment Break in Exhibit Area

+ 10:45 a.m.–Noon  General Session
  Employment or Private Practice: Factors Influencing this Key Decision

  Moderator:
  Mary Ursul, Executive Vice President, Coverys
  Panel:
  Theodore A. Calianos, II, MD, FACS, Director, Coverys
  Khan Nedd, MD, Medical Director, Infusion Associates
  Hugh Thornhill, President, OhioHealth Physician Group
What factors influence new and experienced physicians to decide to forego private practice? While the data shows the trend toward employment is increasing, are the pivot points for making this decision different today than what was experienced 5 years ago? Is there anything that could turn this trend around—meaning, what would cause a physician to return to private practice?

This general session will explore the factors leading to a physician’s decision to remain in private practice or choose employment by a hospital or other healthcare facility. In some cases physicians have returned to private practice so we will also explore what influenced this decision and what were some of the challenges faced when making this change. You will hear from physicians who have been both in private practice and employed by health systems, and one who has returned to private practice. The perspective of a healthcare administrator who manages a health system practice group of more than 700 physicians will also share his experience in discussing practice change with new and tenured physicians.

+ Noon– 2:00 p.m. Gold Sponsor Luncheon
   Survival-The Aron Ralston Story
   Aron Ralston, Fearless Adventurer & Subject of the Film, 127 Hours

Aron Ralston’s extraordinary life-altering story of survival, as told in the New York Times bestseller, Between a Rock and a Hard Place and the film, “127 Hours,” starring James Franco, captured headlines around the world when he accomplished the astonishing feat of freeing himself from entrapment between two boulders in a remote canyon by severing his own arm. In 2003, Ralston, an experienced climber, was descending alone down a remote Utah canyon wall when an 800-pound boulder broke loose, crushing his right hand and pinning him against the canyon wall. After nearly five days without water, no means of communication or absent any hope of escape, Ralston harnessed his determination and will to live. Using a pocket knife to sever his arm below the elbow, he then rappelled a 65-foot cliff out of the canyon and trekked 7 miles to find rescuers.

With an unforgettable story of an ordinary man pushed to extraordinary limits, Ralston takes audiences on a riveting journey in which courage, perseverance, and the human spirit defy what seems like an inevitable outcome. Ralston’s powerful narrative encourages others to recognize their inner potential and to appreciate and harness their relationships.

+ 2:00 p.m. Adjourn